



EL Conveyancing

PROPERTY TRANSFER SPECIALISTS

EL CONVEYANCING

BENEVOLENT

AT THE

BALLROOM

CHRISTMAS EDITION 2026

SATURDAY

28

NOVEMBER

A NIGHT OF GIVING. A SEASON OF IMPACT.

**5:30PM UNTIL LATE
COUNTRY CLUB TASMANIA**

This Christmas, we invite you to be part of something that truly matters.

EL Conveyancing Benevolent at the Ballroom invites Tasmania's business leaders, community members, families, friends and supporters to come together for an unforgettable evening of elegance, connection, celebration, and impact.

Hosted in support of the Launceston Benevolent Society, this event ensures that every dollar raised from ticket sales goes directly to providing essential food and supplies to Tasmanians in need during the most meaningful time of year.

This is your opportunity to align your brand with purpose, generosity, and community leadership — at a moment when it matters most.



SPONSORSHIP OPPORTUNITIES



WHY PARTNER WITH US

This is not just sponsorship.

This is association with impact.

As a partner, your brand will be positioned alongside:

- Community leadership and meaningful change
- A high-calibre audience of business owners, decision-makers and local influencers
- A premium, curated event experience with strong media and social visibility

You are not just supporting a cause —

You are becoming part of a story people want to be part of.

THE EXPERIENCE

An elevated Christmas celebration designed to inspire:

- A beautifully styled ballroom experience
- Premium dining and curated beverages
- Live entertainment and immersive moments
- A room filled with Tasmania's most engaged and community-driven audience

This is a night your brand will be proud to stand behind.

NAMING PARTNER — \$10,000

Own the stage. Lead the story.

Position your business as the principal partner of the event, with premium visibility and category exclusivity.

- Exclusive naming rights to Benevolent at the Ballroom 2026
- Hero brand positioning across all campaign assets
- Logo placement across all promotional material and event collateral
- Premium placement within the event experience
- Opportunity for brand integration within the event narrative
- Pull-up banner presence at the event
- Logo featured on event screen throughout the evening
- Dedicated social media promotion leading up to the event
- Acknowledgement by the MC on the night
- All sponsors will be featured on our Supporters Page, with their logo displayed on our website for 12 months

JOIN US

We would love to partner with you on this very special event.

Contact the team via **Phone: 03 6344 4213**

Secure your place in a night that gives back and position your brand as part of something bigger.

PLATINUM PARTNER — \$5,000

Be seen. Be remembered.

Designed for brands wanting strong visibility and meaningful association with the event.

- Prominent brand exposure across all event promotion
- Inclusion within key campaign messaging and communications
- Logo on all promotional material
- Pull-up banner opportunity at the event
- Logo featured on event screen
- Social media promotion in the lead-up
- Acknowledgement by the MC
- All sponsors will be featured on our Supporters Page, with their logo displayed on our website for 12 months

GOLD SPONSOR — \$2,500

Show your support. Stand with purpose.

- Pull-up banner presence at the event
- Logo displayed on screen throughout the evening
- Social media shoutout leading up to the event
- Acknowledgement by the MC
- All sponsors will be featured on our Supporters Page, with their logo displayed on our website for 12 months

SILVER SPONSOR — \$1,500

Be part of the movement.

- Logo featured on event screen
- Social media recognition in the lead-up
- All sponsors will be featured on our Supporters Page, with their logo displayed on our website for 12 months

BRONZE SPONSOR — \$500

Support where it counts.

- Logo displayed on screen during the event
- All sponsors will be featured on our Supporters Page, with their logo displayed on our website for 12 months

THE REAL IMPACT

The Launceston Benevolent Society is Australia's longest-running welfare agency. We are not government funded, we are non-political, non-religious, and we do not operate a retail arm. Everything donated to us is given back to the community at no charge.

This event is our biggest fundraiser of the year. The impact of tonight helps us keep our doors open and continue providing essential support to people across Northern Tasmania. In just six years, we will reach an extraordinary milestone — 200 years of serving our community.